

MEMBERSHIP APPLICATION FORM 2019

The vision of the Victorian Farmers' Markets Association (VFMA) is to lead the Local Food Revolution of buying fresh food, direct from farmers at accredited farmers' markets. The Association and its members will work to inspire the public to connect with the growers and makers of genuine local produce.

The purpose of the VFMA is to stand up for Victorian farmers, to strengthen the viability of local producers and to jointly defend our food sovereignty through the support and promotion of accredited farmers' markets.

The key principles of accredited farmers' markets are that:

- The producer has grown, reared, caught or processed the produce being offered for sale, and;
- Each stall is staffed by at least one person who has intimate knowledge of, and direct involvement with, the production process of items for sale.

The following are never permitted at accredited farmers' markets:

- Resellers of fruit, vegetables or any other farm based product;
- Re-packagers of any food or drink;
- Art and craft where no clear farm origin is defined;
- Bric-a-brac stalls.

Principles of VFMA membership:

- All applicants must agree to support the purpose of the VFMA and the VFMA's Rules of Association;
- Applicants accepted for membership by the VFMA Committee are classified as Associate "Non-accredited" Members until they achieve accreditation;
- All Market Trader Members must be genuine producers.

Steps to accreditation:

- Once your membership application and payment has been processed, you'll be sent forms to apply for accreditation. These need to be completed and submitted with the \$30 application fee for assessment.
- If you are a value-adder using raw ingredients to make food, your successful accreditation will depend on you using a high percentage of Victorian-grown ingredients, and you will be asked to provide evidence of purchase.

Please select: New Membership Membership Renewal

Type of Membership: Market Trader Member (Those operating or intending to operate stalls at markets)
 Market Member (Farmers' markets)
 Industry Stakeholder Member (Neither of the above)

New Market Trader Members, please describe the products you hope to sell at the markets, bearing in mind the vision, purpose, principles and steps outlined above.

Note: If you DO NOT want us to promote your business please tick here. By default you authorise the VFMA to make public your trading name, business contact details and product information.

APPLICANT (ii) *The Organisation that wishes to be a member of the VFMA.*

ABN:

Business Name

Trading Name at
Markets:

Postal Address:

Town:

Postcode:

Email Address:

Phone:

NOMINEE (if applicable) (iii) *The nominated representative of the Organisation to the VFMA.*

Representative's
name:

Representative's
email:

Representative's
phone number:

Payment I confirm that the annual membership fee of \$55 (inc GST) has been paid.

Date:

Method of Payment (select ONE) Direct Deposit to Account Name: Victorian Farmers' Markets Association
BSB: 633000 Account No: 129356499 [Payment Ref: your name / trading name]
Cheque, posted to the office address, payable to "Victorian Farmers' Markets Association"
Credit Card (Visa or Mastercard only)

Name on Card

Card Number

Expiry

Membership Agreement

By submitting this form to the VFMA I confirm that the applicant: wishes to become a member of the Association; supports the purpose of the VFMA; and agrees to comply with the VFMA's Rules of Association.

Name:

Date:

Position (if
applicable):

Notes:

(i) "Trading Name" is the name you are commonly known as when trading. E.g. "Mytown Farmers' Market" or "Jim's Fancy Cabbages"

(ii) "Applicant" is the entity or person legally responsible for the enterprise. E.g. "Mytown Community Group Inc.", or "Super Veggies Pty Ltd" or in the case of a sole trader your name.

(iii) "Nominee" is the applicant's designated representative to the VFMA to whom voting rights are delegated. Eg an individual: director; officer; manager; or family member.